



สำนักงานวิทยทรัพยากร
OFFICE OF ACADEMIC RESOURCES
Chulalongkorn University



Keynote Address

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Former Minister of Culture of Thailand

The 16th International Conference on Webometrics, Informetrics, and
Scientometrics (WIS) and the 21st COLLNET Meeting 2022

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Good morning

Dr. Bernd Markseffel, Technische Universiti, Illmenau, Germany

Professor A P Singh, Director General, Ministry of Culture, India

Dr. Debal C Kar, Librarian, Galgotias University

**Dr. Amorn Petsom, Director, Office of Academic Resources, Chulalongkorn
University**

**Associate Professor Dr. Tassana Hanpol, President, Thai Library Association
and All participants**

On Behalf of Thailand, I am very honored to welcome the executives and librarians from more than 10 countries of total 80 participants. During the past 2 years, the world has been confronting the pandemic situation of COVID-19. It has affected our life and work enormously. We need to change our work style and strategy in the area of administration, services and data management in order to reach the target groups properly, rapidly and in a timely manner. It's there fore important to distribute and pass on data through various forms of media among the public to receive data and information for knowledge, understanding and practice under the crisis situation. The data analysis and the usage in a timely manner are the key strategy.

Thailand has established the administration and management for crisis situation which includes systematic work, and decision making has been done through statistics, under the Thai culture working style, we give each other moral support, voluntary spirit, close monitoring, follow up and report. As you can see, we have village health volunteers, provide check up, monitory, and watch for the village members. They also report to the concerned units. This reflects the systematic administration, services and management in Thai culture. As a result, Thailand has been recognized for its good administration under the crisis situation.

The 21st COLLNET Meeting 2022 on Webometrics, Informetrics, and Scientometrics is held by the Society for Library Professionals, Special Libraries Association, Asia Community in Association with co-host from Thailand namely Office of Academic Resources, Chulalongkorn University and Thai Library Association under the Royal Patronage of Her Royal Highness Princess Maha Chakri Sirindhorn. This is once again the establishment of cooperation network of library and information science where there are participants, keynote speaker and presentations of library profession from various countries.

Currently, the network connection of organization at the national and international level is essential and important to create and distribute knowledge to catch up with information and world update is done via online system.

As being responsible for the Ministry of Culture for long time, I realize that the Thai Government has always promoted Thai culture at the national and international Level in order to build the foundation of unity, creativity and sustainability for the country Heritage such as identity, culture, fine arts, dance, music, museum and archeology, tradition and lifestyle.

There are public organizations under the supervision of the Ministry of Culture, namely

- **Princess Maha Chakri Sirindhorn Anthropology Center** : To collect culture information and data of ethnic groups in Thailand, neighboring countries and mankind.
- **Film Archive** : To collect films and videos in order to preserve as the national intellectual property and cultural heritage
- **Moral Promotion Center** : To manage and develop morality, ethics, coordinate and support for moral development network.

This meeting is held in hybrid mode, online and on site meeting at the Auditorium, Office of Academic Resources, Chulalongkorn University and group meeting. The study visit to the Grand palace, the Temple of Emerald Buddha, the National Library of Thailand and the Learning Center, Bank of Thailand. These places are the significant learning resources of Thailand which reflect the history and culture of the nation.

Finally, I would like to thank the COLLET committee for choosing Thailand as a meeting venue. Thanks to the co-host, Office of Academic Resources, Chulalongkorn University, Thai Library Association, as well as the participants from India, Germany, Canada, China, Indonesia, Philippines, Bangladesh, Estonia, Japan and Thailand. I wish you all the success and fruitful meeting. **Thank you**